Atomica: An Educational Science Theme Park

Logline:

Travel through eccentric scientist Paul H. Darwin's Metaphysical Microscope into a world where scientific education is fun and fun is educational.

Backstory:

Paul H. Darwin (the distant and much more eccentric grandson of Charles Darwin) was always an intelligent man. All through school, he was the top of every science fair with his wacky inventions. As he grew, so did his love of learning. He dedicated his life to science, and it wasn't until his grandchildren were born that he realized not everyone shared his love. He built his grandest invention, a Metaphysical Microscope capable of transporting people into the very heart of science itself, with the goal of making learning as fun and interactive for everyone as it always has been for him.

Concept Overview:

Atomica is an interactive theme park with a focus on science. It brings guests into science and focuses on making education fun. It does so by combining interactive museums and coasters into different areas of science.

Each scientific discipline has multiple dark rides and interactive exhibits, as well as a large playset for all ages and a signature ride that investigates the core of that area of science. In the center of the park is a large planetarium, which runs immersive programs from all areas of science. In addition, there are large E-ticket rides that explore areas such as gravity and natural disasters and bring guests into the heart of each.